

## The Imagine for Youth Foundation Logo DESIGN Inspiration Contest

### INTRODUCTION

The **Imagine for Youth Foundation Logo DESIGN Inspiration Contest** is intended to seek out new inspiration for an updated and refreshed logo for the Foundation as we celebrate our 5<sup>th</sup> year in 2022. The challenge will allow foundation supporters and fans of our founder, Micah Hyde, to consider our existing brand/logo while challenging them to create a new, refreshed logo that exemplifies what the **Imagine for Youth Foundation** means to them.

**Imagine for Youth Foundation Logo DESIGN Inspiration Contest** — Designs that you wish to be considered can be submitted in the following formats: .jpg, .pdf or a scan of a sketch. However, the design must be original and not similar or a duplication of other brands/logo identities already available in the marketplace. Trademark or copywrite infringement of other brands/logos is strictly prohibited.

### JUDGING

A panel consisting of members of the foundation Board of Directors, as well as committee chairs and founders Micah and Amanda Hyde will judge the submissions based on the following criteria:

- Originality and usability of design
- Presentation including the preferred digital elements noted and sketches, renderings, or written elements you may submit to support your art.

### SUBMISSION REQUIREMENTS

Projects must be submitted digitally to [imagineforyouth@gmail.com](mailto:imagineforyouth@gmail.com) by 11:59 EST on November 30<sup>th</sup>, 2021. Each submission must include the following:

1. Contact entry form
2. Digital submissions as outlined above should be sent as:
  - a. .jpg or .pdf format
    - Additional formats that show a logo on a transparent background are allowed, but not necessary if the .jpg or .pdf are sent.
  - b. Maximum size of 1MB per image

\* Note: All documents should include your name. i.e.: IFY\_LOGO\_yourname.jpeg;  
IFY\_LOGO\_yourname.PDF

### REQUESTS FOR CLARIFICATION

Any requests for clarification should be sent to Dee Dee Brickner ([deedee@imagineforyouth.org](mailto:deedee@imagineforyouth.org)) or Freda Shatara ([freda@imagineforyouth.org](mailto:freda@imagineforyouth.org)).

### TIMELINE

Contest opens: November 1, 2021

Submission deadline: November 30, 2021

Winner announced: January 2022

### ENTRY FEES

No entry fee is required.

#### ELIGIBILITY

**Imagine for Youth Foundation Logo DESIGN Inspiration Contest** is open to anyone and everyone that wishes to participate.

#### CONTEST AWARD

The winner of the **Imagine for Youth Foundation Logo DESIGN Inspiration Contest** will win  
An autographed Micah Hyde jersey and a matching mini helmet.

#### WE RESERVE THE RIGHT

The Imagine For Youth Foundation reserves the right to decline to select a winning design and present an award if there is not a design submitted that inspires a new logo design that meets the vision of our judging panel.